

Five Advantages to Choosing **LangXpert[®] & GlobalDoc's Technologies**





GlobalDoc® provides your company with automated access to the world.

Today, when people think of translation services they often think of websites providing incorrect, machine-based translations.

At GlobalDoc, we are proud to combine a vast network of professional human translators from around the world with the latest language technologies— in effect providing clients with affordable, high-quality content in any language required. Our 24/7/365 LangXpert web portal connects you and your teams with real people and embedded language technologies ready to deliver accurate and regionally-specific translations.

Programmed with the customer in mind, LangXpert's customizable CMS, productivity optimizations, client access controls, security components, and integrated translation memory capabilities allow for an enterprise-based translation experience that is:

1. FLEXIBLE

2. ORGANIZED

3. ACCESSIBLE

4. SECURE

5. SMART



1

FLEXIBLE

LangXpert provides the flexibility to manage your global content from anywhere in the world.

Customizable CMS

Custom-built by GlobalDoc on an Open Source Enterprise Resource Planning (ERP) framework, LangXpert provides customization and flexibility options to address a wide range of client workflow and technology requirements. As the dynamics of automated workflows and interactivity continue to expand, LangXpert allows GlobalDoc to provide a cost-effective way to deliver on client-specific requirements by accepting a wide-range of client file formats and content management systems.

LangXpert is not bound by purchased product licenses or software restrictions. Changes and workflow enhancements are made on behalf of our clients as required, offering increased flexibility. This process allows for best-in-class automation capabilities, project and language management within organizations.

The base platform provides clients who do not have existing technologies and content systems an opportunity to quickly implement an automated global workflow without large investments of capital, human resources and time. The base version of LangXpert fulfills an “out-of-the-box” solution for clients who wish to rid themselves of email-based project management processes in support of single and multi-language requirements.

LangXpert’s client-centric, personalized service and technology capabilities distinguishes GlobalDoc from other translation options and providers.



2

ORGANIZED

LangXpert keeps your assets organized so you don't have to, ensuring your project is completed swiftly and accurately.

Productivity Optimization

LangXpert connects GlobalDoc, worldwide client teams, in-country translators, and other project partners onto one user-friendly platform, creating an organized, seamless flow of information between the system and all authorized users. LangXpert can work with clients' existing content management system (CMS) tools via customizable APIs to increase interactive workflow, enabling timely creation of information, provide optimal accuracy/quality, enable trackable in-country reviews, and finally ensure automated delivery of project information to client-designated systems across multiple asset lines.

There are several key LangXpert features designed to benefit our clients:

- Reduced manual (email-based) project management processes and procedures
- Increased access to dynamic CRM-based information during translations
- Enhanced reporting and tracking capabilities
- Improved timelines related to translation projects in any language simultaneously
- Real-time 24/7/365 project tracking capabilities with user-defined access controls
- Cloud-based information technologies to reduce systems resources

LangXpert provides an integrated internal client-centric secure management component as well as an external secure web-portal for managing high-volume workflow requirements in all required languages.



3

ACCESSIBLE

LangXpert provides users with direct access to their translations 24/7/365, allowing them access to enhanced asset management.

Embedded Multi-User Client Access Controls

GlobalDoc built LangXpert to automate our proven process requirements benchmarked on years of knowledge about the language services industry. Therefore, while simultaneously meeting our every internal process need, we in turn can meet yours. Our clients have complete access to a secure web portal to manage workflow, enforce quality control, and view any file on their project 24/7/365. LangXpert creates a mutually beneficial platform for success. Automation and technology enhance accuracy, quality, and productivity as core components within the LangXpert offering.



4

SECURE

The security of your assets is paramount—LangXpert is designed to ensure only designated people have access to your translation project.

Security Components

LangXpert consists of two distinct applications: a web-based application and an integrated two-tier desktop-based internal application. The internal application is accessible only within the GlobalDoc secure, worldwide linked network, and is not accessible via the Internet. Clients can access project information and submit requests to GlobalDoc through the web-based application 24/7/365. Data and processes stay secure within the internal application.

GlobalDoc understands the importance of data security. LangXpert keeps your assets under lock-and-key to ensure your information is secure.

5

SMART

LangXpert allows our clients to benefit from our continued partnership. Our technology learns as you work with us, enabling faster and more affordable translations over time.

Translation Memory

GlobalDoc's decades of experience and knowledge within the language services industry has been built into our technology offerings. Over time, the more assets your company translates with GlobalDoc, the more translation memory software learns key phrases and commonly used words. In combination with LangXpert's automation capabilities, GlobalDoc's workflow maximizes cost savings to our clients, improves productivity, and enhances quality.

Clients who designate GlobalDoc as their primary provider of translation services benefit greatly from the combined efficiencies of our long-term, proven translation strategies.

Validation Processes

Your information is always handled by subject matter experts with a thorough background in the project vocabulary.

Automated, organized client peer reviews are a component in the GlobalDoc validation process within LangXpert to ensure translations have been thoroughly checked by an experienced editor before reaching our clients. GlobalDoc client teams can be included in translation workflows and are automatically notified when content is available for review in their respective language. These multi-user, client-designated user controls free up valuable client human resources and provide a turn-key solution to global content requirements.

Application Program Interfacing (API)

The innovative, technologically oriented services at GlobalDoc enable us to fulfill a broad range of international client information requirements by implementing LangXpert APIs to support any technology. APIs to support content management solutions, web-based strategies and delivery mechanisms are examples of how GlobalDoc's technologies have complimented client-driven translation initiatives.

Connections include:

- **Drupal**
- **Oracle ECM**
- **Stibo STEP**
- **Wordpress**
- **...and yours via GlobalDoc-provided API tools!**

How can your company benefit from LangXpert?



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